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## Arrow Email Newsletter System

Hits: 4,879

**Description:** Comprehensive CRM and Email Marketing Solution. SmartLists™ Data Mining dynamically segments contacts by any combination of demographics. Send to specific age groups, regions, or by any criteria based on Arrow's 92 customizable fields. Use with Campaigns feature for intelligent repeat sending behavior based on specific open or click actions. Schedule dynamic database-driven content with Remote Content Push. New Design Center and Layouts features make building commercial-grade newsletters easy. Expanded Interest Lists are now customizable with custom headers, footers, double opt-in, removal preferences, link automation and more. Multiple Languages, Web Forms Manager, Robust HTML Composer, Unlimited CRM Follow-Ups can automatically respond to customers from same day to 120 days. Full Import and Export Tools, Over 50 Graphs and Reports, Improved Bounce Removal with customizable behaviors and more. Multiple accounts w/Private Label version.

### Resource Specifications

<b>Platform(s):</b>	windows
<b>Price:</b>	Free Trial/\$399.95
<b>Date Added:</b>	Aug 7th, 2001
<b>Last Updated:</b>	Jan 21st, 2008
<b>Author:</b>	Q5 Media

**Average Visitor Rating:**  **4.67** (out of 5)

Number of Ratings: 9 Votes

**Average Member Rating:**  **0.00** (out of 5)

Number of Reviews: 0 Reviews

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