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AceFlex B2C

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Description: AceFlex® B2C is a robust full-fledged sales management software to establish low cost e-commerce site to sell directly to consumers. It includes Web-based back office for sales tracking, order processing, customer relationship management, product/content merchandising, scheduling & analyzing promotion/marketing campaigns, set price levels, easy customizable storefront with advanced catalog, shopping cart, real-time shipping gateways, pre-integrated online payment processors and more. It offers crucial visibility of entire multi-channel sales strategy to discover and respond quickly to any client needs and thereby strengthening customer relationships. Also, it is possible to organize efficient collaboration with suppliers online and as a result gain greater insight into efficient business running, increase profitability and customer satisfaction. Advanced technology allows to combine comprehensive and powerful e-commerce functionality of connected computers and wireless gadgets to run entire business - from customers to suppliers - securely via the Internet to save tremendously IT budget.

Resource Specifications

Platform(s):	Win NT4/2000/2003
Price:	\$1499
Date Added:	Dec 26th, 2001
Last Updated:	Aug 27th, 2003

Average Visitor Rating:  **5.00** (out of 5)

Number of Ratings: 4 Votes

Average Member Rating:  **0.00** (out of 5)

Number of Reviews: 0 Reviews

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