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Magic List Professional

Hits: 2,355

Description: Magic List Professional is our full-featured mailing list management application. Designed for medium to large sites, it has all of the features needed to send just a few hundred all the way to tens of thousands of messages at a time. Some features include: create an unlimited number of lists, each list can have unlimited interest groups, ask predefined or custom questions of those joining, send HTML and/or plain text messages, customized subject line messages, save messages as templates, target your messages by interest group or your selection of member demographics, track message opens and click-thrus, limit users access by list or by area, and much, much more! List members have complete control of their subscriptions to your lists from the Member Control Center where they can unsubscribe, update their demographic information, change email addresses, and much more. A fully-functional online demo is available! Check it out!

Resource Specifications

Version:	2.6
Platform(s):	linux, windows
Price:	Free Try-Out/\$150.00
Date Added:	Oct 3rd, 2003
Last Updated:	Aug 9th, 2005
Author:	Todd Buck

Average Visitor Rating:  **5.00** (out of 5)

Number of Ratings: 2 Votes

Average Member Rating:  **0.00** (out of 5)

Number of Reviews: 0 Reviews

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