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Email Open Rate Calculator

Hits: 1,068

Description: Introducing The Open Rate Calculator

This breakthrough script will allow you to get the most out of your email marketing campaigns because now you can finally determine the success rate of your subject lines.

Requirements:

Php And Mysql Must Be Enabled On For Web Site

Benefits:

Test The Effectiveness of Your Subject Lines

Live Stats Always Being Monitored 24/7

Easy To Use

Save Time And Money By Knowing For Sure Which Campaign Is Most Effective

Features:

Track Each Campaign Separately

Track Views Per Day For Each Campaign

Password Protected Control Panel To View Statistics

Simple Interface To Add Campaigns To Track

Simple To Use Code Generator Gives You The Code To Track Campaigns

How It Works:

Once this script is installed on your website, you simply enter the admin panel which breaks down the total number of views per campaign, and even the total number of views per day for each separate campaign.

Anytime you want to create a new account, all you have to do is just type in the name of the campaign and then add one line of code to the bottom of your html based email and that is it! Nothing else is required!

The whole process to create a new campaign takes seconds, as does the time to find out how many views each campaign generated.

Resource Specifications

Version:	1.00
Platform(s):	Linux, Windows
Price:	\$35
Date Added:	Dec 28th, 2003
Last Updated:	Dec 29th, 2003

Average Visitor Rating:  **5.00** (out of 5)

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