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Pinnacle Cart - Complete Shopping Cart / Site Builder

Hits: 18,765

Description: Pinnacle Cart is an extremely powerful shopping cart and web site builder application that allows you to customize, manage and effectively market your on-line store. Easy-to-use, the solution also includes tools to help you acquire new sales and effectively communicate with existing customers. Completely customizable, robust reporting tools, newsletter and product update wizards, supports digital downloads, multiple wholesaler levels, product data feeds to multiple sites, QuickBooks Integration, Google site maps, express checkout, multi-currency and language support, bulk product loader, flat URL generation, SEO support and more. Accepts all major payment gateways including all PayPal methods, Google Payments and much more. Also works with FEDEX, UPS, USPS and Canada Post real-time shipping tools. Developers get source code access. Both hosted and licensed versions available. Pinnacle Cart is the #1 Reseller Program in the industry - private labeling of our software is available.

Resource Specifications

Version:	3.5.2
Platform(s):	linux, windows, freebsd, osx
Price:	\$99 / \$54.95
Date Added:	May 10th, 2004
Last Updated:	Jul 13th, 2007
Author:	Desert Dog Software LLC

Average Visitor Rating:  **3.55** (out of 5)

Number of Ratings: 47 Votes

Average Member Rating:  **4.20** (out of 5)

Number of Reviews: 10 Reviews [Read Reviews...](#)

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Pinnacle Cart, May 19th, 2005

Reviewed By: mauger

This is clearly the best UI I have seen for shopping cart software. The marketing features and direction this cart is taking makes it clearly on the right track to be the leader in the PHP space. Well documented code made it easy for us to modify and make changes



The ABSOLUTE BEST Shopping Cart Available, Jul 19th, 2005

Reviewed By: james1977

I am a web designer who spent months search for a topnotch cart. Pinnacle Cart put my search to an end. With full access to the source codes, I could twist and manipulate the cart to look and do whatever I wanted. There is also an admin section for customization in which those with little or no experience with web design can also get the look and feel they want. The cart is packed with amazing features and, for art and antiques dealers, there is an option to automatically remove an item from the cart once it is out-of-stock. It is easy to use and so advanced that virtually any mega-company could have it on their site to satisfaction. Also, the Pinnacle Cart staff has been incredible. They will hold the hand of anyone wishing to start an online shopping cart until it is complete to satisfaction. They are responsive, knowledgeable, friendly, and will work with you to make sure you get the cart you want. You will never find this kind of personal attention with any other cart. If you have been searching for a GREAT shopping cart, look no further. Pinnacle Cart is the best in the business, no doubt about it.



Mixed feelings, Nov 7th, 2005

Reviewed By: argosmedia

Support is bad. I bought a reseller package, and expected decent support, but it sucks. Tickets are not answered at all, partially answered, and it takes many days if they reply at all. As a reseller I requested the source code 3 times now, but they don't reply. The script is good, with excellent admin interface, and WYSIWYG editor. Possibilities are rather limited, but sufficient for standard shops. Customizing payment and tax for non-US shops is limited. No user forum. Maybe I ask a refund...



blah, Jun 28th, 2007

Reviewed By: effour

- support is terrible
- lacks alot of features most carts come stock with
- way over priced for what you get.



Pinnacle Cart, Sep 17th, 2007

Reviewed By: storepulls

This is one of the worst companies on the Internet.

They lied to us to get us to buy their cart.

Did nothing for many months to fix a critical problem. They took us offline for most of this month, and their support is very bad.

They actually went out of their way to damage our company when we would not take back our BBB and Attorney General Complaint. There are many other upset people out there that Pinnacle Cart has screwed. Please do not become a victim of these crooks.



Pinnacle Cart - Best Kept Secret Out There, Oct 15th, 2007

Reviewed By: Vstaff

Vstaff is a 3rd party developer with pinnacle.

The reviews above never actually say what the critical problem was.

Vstaff knows for a fact pinnacle would resolve a real issue in a heart beat, they have done it for us. They are fantastic, 3 years no complaints.

Pinnacle Cart can sell one a reseller or 3rd party devleoper license, but they can't teach you to code! If you open a support ticket w/them and say teach me to code um

other cart users will love it, real developers get it



This cart sucks!, Nov 11th, 2007

Reviewed By: jutt5abi

I used this cart for a while and it completely sucked, its overally expensive and a complete rip off. The support people are based somewhere offshore and have no idea what is going on, the management is ignorant and stupid and the developer network is non existent.

I would use Cube Cart, Zen Cart or osCommerce on top of this, they charge \$600.00 for a piece of sh** software like this.



Amazing Software, Jan 15th, 2008

Reviewed By: route29

After reading a couple of the reviews I've concluded a couple of Pinnacle competitors are writing these. We have been running Pinnacle for about 4 years now and it's nothing short of amazing. We switched from a solution costing thousands of dollars more and have never looked back. It's very simple but yet it has a ton of great features. I also know for a fact their support is US based and is toll free. Give them a call and they'll answer. Feel free to take a look at our site route29napa.com



Very solid, very reliable, Jan 25th, 2008

Reviewed By: befidled

Disregard the comment about support being offshore. These guys are based in Phoenix and are very available. Whenever I've had issues (which are typically related to me learning the software), these guys provide prompt help. Once I have a storefront running in Pinnacle Cart it is very stable.

It's also totally customizable. It's not the simplest cart to customize but once you understand it you can totally customize it. 3rd party modules are also available.



Superior Cart / Superior Service, Feb 5th, 2008

Reviewed By: jtothela

I do not believe that anyone who has reviewed this cart negatively is being honest. I've used Pinnacle Cart for TWO sites now I like them so much. As a most demanding web designer, I need to be able to artistically create a site down to the last pixel. Pinnacle Cart is like clay in my hands. It is easy to mold into whatever I wish. Customer service is outstanding and the admin section is easy to use. Even for people with no design skills, the look can be customized with just a few clicks.