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AdWatcher - Ad Manager, ROI Tracker, Fraud Monitor Hits: 1,029

Description: AdWatcher is a revolutionary, all-in-one tool that helps you manage your online advertising (Pay Per Click, banners, newsletters, etc.), track your Return on Investment (ROI), and monitor your ad campaigns for fraudulent activity (and get your money back). With advanced features, such as Split Testing, PPC keyword tracking, and mobile/wap reports, this is a perfect tool for any business that wants to improve its advertising techniques.

Resource Specifications

Version:	2.00
Platform(s):	linux, windows, freebsd
Date Added:	Mar 16th, 2005
Last Updated:	Mar 16th, 2005
Author:	MordComm, Inc.

Average Visitor Rating:  **1.67** (out of 5)

Number of Ratings: 6 Votes

Average Member Rating:  **0.00** (out of 5)

Number of Reviews: 0 Reviews

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