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# AdWatcher - Ad Manager, ROI Tracker, Fraud Monitor

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**Description:** AdWatcher is a revolutionary, all-in-one tool that helps you manage your online advertising (Pay Per Click, banners, newsletters, etc.), track your Return on Investment (ROI), and monitor your ad campaigns for fraudulent activity (and get your money back). With advanced features, such as Split Testing, PPC keyword tracking, and mobile/wap reports, this is a perfect tool for any business that wants to improve its advertising techniques.

## Resource Specifications

<b>Version:</b>	2.00
<b>Platform(s):</b>	linux, windows
<b>Date Added:</b>	Mar 16th, 2005
<b>Last Updated:</b>	Mar 16th, 2005
<b>Author:</b>	MordComm, Inc.

**Average Visitor Rating:**  **3.00** (out of 5)  
Number of Ratings: 2 Votes

**Average Member Rating:**  **0.00** (out of 5)  
Number of Reviews: 0 Reviews

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