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mROI Tracking Software

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Description: Tired of losing money to online marketing? Uncertain how your current pay per click campaigns are performing? mROI campaign tracking software monitors all of your marketing efforts from paid listings (ppc) to email marketing and even link exchanges. Detailed reporting allows you to keep on top of ROI, revenue per click, conversion rates and even potential fraud! Monitor an unlimited number of campaigns and listings with full reporting on revenue, costs, orders, visitors, click paths and much, much more. Stop losing revenue, start tracking your results and making more money with our free software. Download mROI now and you can be tracking campaigns in minutes and best of all, it's absolutely free!

Resource Specifications

Version:	2.01
Platform(s):	linux, windows, freebsd, osx
Date Added:	Mar 28th, 2005
Last Updated:	Apr 3rd, 2005
Author:	Modern Insider

Average Visitor Rating:  **4.65** (out of 5)

Number of Ratings: 20 Votes

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Number of Reviews: 0 Reviews

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