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Flash Web Design

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Description: Flash is the perfect tool for creating immersive, interactive, and animated Web site design, and Flash Web Design teaches you to use it to its full potential. The book is broken into two sections: The Essentials and Case Studies. The Essentials section covers the basics of Flash production, illuminating how and why Flash works. The second section is a series of case studies and deconstructions based on projects and problems the author has faced with his clients. Each of these case studies begins by getting the reader to think about the processes and ideas behind specific designs. Flash Web Design is geared toward professional Web designers and content creators who want to make their site stand out from the typical noise of the Web. This book assumes readers have some experience with Web design and animation, but it does not assume previous work with Flash.

Resource Specifications

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