



HotScripts
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Web Campaign Manager.net [Newsletter Software has evolved...] Hits: 1,225

Description: Web based newsletter software. Unlimited campaigns, lists, subscribers, alternative Mail Servers for mailing lists. Ajax enabled. Personalized html-text newsletters. Clicks, views reports and follow up. Double opt-in/out verification. Various admin levels. dbExplorer for Ms Access - Ms SQL Server. Import and / or synchronize subscriber data from your CRM/ERP. Automatic Link Tracking statistics for all links. Built in Bounce Manager. Recipient based advanced subscriber management and filtering. Advanced Logging Built-in and custom Newsletter Personalization Variables. Support for reusable templates (that can be shared among the content editors). Support for reusable hyperlinks (that can be shared among the content editors). Form Generator for sign-up form integration in your web sites. Campaign Reporting Engine (Excel-Word). Suppression Lists text files that allow to exclude email addresses from postings. Developed using .Net Framework 2. All browsers are supported.

Resource Specifications

Version:	2.0
Platform(s):	windows
Date Added:	May 11th, 2007
Last Updated:	Oct 18th, 2007
Author:	WebCampaignManager.com

Average Visitor Rating:  **4.25** (out of 5)

Number of Ratings: 4 Votes

Average Member Rating:  **0.00** (out of 5)

Number of Reviews: 0 Reviews

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