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Start a Cash-Generating Joomla! Website Hits: 1,092

Description: Written by Brandon Dawson and Tom Canavan, this book is a fast and easy read, taking the reader from the inception of an idea, to a fully working cash-generating website built on Joomla!

The emphasis of this book is towards business and online e-commerce; it will give readers a valuable knowledge base on search engines, layout and design, implementing a shopping cart, marketing their website, affiliate marketing and more. Readers will appreciate the concise and straightforward method to set up a cash-generating website.

This book is suitable for business people with a medium level of technical skill who need a good primer on how to implement a cash-generating website. Those unfamiliar with Joomla! would benefit from reading Building Websites with Joomla! 1.5 Beta 1.

Joomla! is an award-winning Content Management System (CMS) that helps users build websites and other powerful online applications. It is an open-source solution that is freely available to everybody.

Resource Specifications

| | |
|----------------------|-----------------------------------|
| Version: | 1.5 |
| Platform(s): | linux, windows, freebsd, osx, sun |
| Date Added: | Nov 30th, 2007 |
| Last Updated: | Nov 30th, 2007 |
| Author: | Brandon Dawson, Tom Canavan |

Average Visitor Rating:  **5.00** (out of 5)

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